



# STYLE GUIDE

# MAIBOCK

## WHAT IS A MAIBOCK

Also known as the Helles Bock, it's a relatively pale, strong, malty German lager beer with a nicely attenuated finish that enhances drinkability. The hop character is generally more apparent than in other bocks.

## STYLE COMPARISON

Can be thought of as either a pale version of a Dunkles Bock, or a Munich Helles brewed to bock strength. While quite malty, this beer typically has less dark and rich malt flavors, and can be drier, happier, and more bitter than a Dunkles Bock. Has more of a rich malt character and more alcohol than a Festbier.

## VITAL STATS

ABV: 6.3%-7.4%

IBU: 23-35

SRM: 6.0-11.0

## AROMA

Moderate to strong grainy-sweet malt aroma, often with a lightly toasted quality. Moderately-low to no hop aroma, often with a spicy, herbal, or floral quality. Clean fermentation profile. Fruity esters should be low to none. Very light alcohol might be noticeable.

## APPEARANCE

Deep gold to light amber in color. Bright to clear clarity. Large, creamy, persistent, white head.

## FLAVOR

Moderately to moderately strong grainy-sweet malt flavor dominates with some toasty notes. Little to no caramel flavors. Moderate to no hop flavor (spicy, herbal, floral, peppery). Clean fermentation profile.

Well-attenuated, not cloying, with a moderately-dry finish that may taste of both malt and hops.

## MOUTHFEEL

Medium-bodied. Moderate to moderately-high carbonation. Smooth and clean with no harshness or astringency, despite the increased hop bitterness. A light alcohol warming may be present.